

INTERNATIONAL CONTEST "S.PELLEGRINO YOUNG CHEF 2016"

OFFICIAL RULES

Sanpellegrino Spa ("Sanpellegrino" or "the Organizer"), with Legal department in Località Ruspino, 24016 San Pellegrino Terme (BG), Italy, and secondary department in Via del Mulino 6, 20090 Assago (MI), Italy is organizing the initiative called "S.Pellegrino Young Chef 2016".

The initiative consists of an international "talent scouting" contest, open to Young Chefs of legal age (18+ or older, according to their country of participation laws) aged 30 years old or less, who comply with the requirements described below. The contest will be promoted from 23rd November 2015, but entry applications will only be possible from 1st January until 31st March 2016.

These Official Rules are available on www.finedininglovers.com (the "Website"). Please read these Rules carefully - by entering the contest all participants are deemed to accept and to be bound by the terms and conditions set out below.

1. Aims of the contest

The project's aim is to support and enhance fine dining culture around the world by identifying talented young chefs in order to celebrate and further develop their skills.

2. Participation period

The contest will be promoted from 23rd November 2015. Eligible entrants will be invited to apply online at the Website. In order to select a Global Shortlist, local Finalists and then the Overall Winner, the contest participation period will be divided into three (3) phases, as described below:

- Online Application (Phase 1): entries must be received between 00.01 (GMT+1) 1st January 2016 and 23.59 (GMT+1) on 31^{st} March 2016

- Global Shortlist Selection (Phase 2): entrants selected for initial Global Shortlist will be contacted from 2^{nd} May 2016

- Local Challenges (Phase 3): the selection of Local Finalists will take place between 2^{nd} May and 15^{th} August 2016

The Grand Final and the Overall Winner's selection is currently planned to take place from 13^{th} to 15^{th} October 2016 in Milan. The dates and the location may be



subject to change and any change notice will be made available on www.finedininglovers.com.

Additional events may be arranged in connection with the Grand Final on or around the same date to which the Local Finalists will be invited.

It is therefore important that all participants are able to make themselves available during the above period.

3. Participants eligibility

Participation in this contest is limited to Young Chefs who comply with each of the following

conditions:

- Age: To be of legal age (18+ or older, according to their country of participation laws)

and to be born on or after 01/01/1986;

- Experience: to have been working full-time as "chef de cuisine" or "chef de partie" or

"sous chef" for at least 1 year in restaurant(s)/Catering Companies (not necessarily in the same place for the whole period)

- Language: to be able to speak and write in English

All of the above-referenced conditions must be fulfilled for an entrant to be eligible. One entry per person only is admitted, with one signature dish only. The Chefs who already competed in the 2015 edition will be admitted, with the exception of the winner of the S.Pellegrino Young Chef 2015 title.

It is the responsibility of each participant to obtain the permission of their employer where this is necessary for entry. By entering, each participant is deemed to have obtained, or to not require, such permission. It is also responsibility of each participant to be covered by a work accident insurance – documentation of it will be asked by the Organizers.

4. Entry and participation

Phase 1: Online Application (from 00.01 (GMT+1) 1st January 2016 until 23.59 (GMT+1) on 31st March 2016

To enter, Young Chefs complying with the requirements set out above, must apply online, completing the form on the Website. The application can be completed over the duration of three months: the system allows applicants ave applications and rework them as many times as necessary before submission by the required deadline. The order of submission of applications does not have any influence on their acceptance and does not represent any priority.

The online form must be completed in English with the following information:

- Personal details and contact information (mandatory)
- Digital data and links e.g. personal website and social media pages (optional)



- Current place of work e.g. details of the restaurant (mandatory)
- Current job description e.g.: chef / sous chef /chef de partie (mandatory)

Participants will have to upload (mandatory):

- A copy of a valid identity document
- Their Curriculum Vitae (in English)
- Their own "signature dish" recipe (in English)
- Their own "signature dish" photo(s) (min. one (1) max. three (3))

Participants will also have to answer the questions:

- "What are your professional dreams for the future?" (mandatory)
- "What would you like to express through this dish?" (mandatory)

Specifics regarding signature dish recipes / photos:

- Signature dish can be a first course dish or a main/second course dish. Desserts are not allowed.

- Ingredients such as animals at risk of extinction, blood or gold are not allowed. -The overall cooking time allowed in Local Finals/Grand Final is 6 hours. All the necessary preparations must be done during the competition and no preliminary preparation such as sauces, powders, cooking juices, glazes is allowed.

- The Young Chef, if admitted into a Local Final / Grand Finale, should bring with him the necessary ingredients to cook 10 servings, maximum. The cost will be entirely refunded by the Organization if proof of purchases are presented.

- The dish recipes and photo(s) uploaded is the dish that the Young Chef will have to prepare if s/he is selected for the Global Shortlist.

- The recipe must include the following information: (a) recipe's name; (b) ingredients and quantity; (c) for how many people (serves); (d) method of preparation; (e) manner of service.

- Technical requirements for the photo(s) as detailed on the website.

By submitting their application, participants implicitly provide consent for the publication of the recipes/photos submitted, only for the purpose of the contest and the promotional use below and to being contacted for interviews, only for the purpose of the contest and the promotional use below. Submitting their application participants confirm the accuracy of, and their responsibility for, the information declared/materials submitted.

The Organizer reserves the right, at any time, to request evidence in support of, and to otherwise verify, the validity of entries and participants, including the participant's identity, age and place of residence, and to disqualify any participant who breaches these terms and conditions or tampers with the registration process or the contest. All participants should take care when completing and submitting their application. The Organizer cannot be responsible for incorrect or inaccurate



contact or other details. Evidence of submission shall not be deemed evidence of safe receipt of entry. Entries cannot be returned, please retain a back-up copy.

Phase 2: Global Shortlist selection (by 30th April 2015)

In order to create an initial Global Shortlist, all the valid applications received during the

Online Application period will be sorted into twenty (20) Geographies (see appendix 1). The place of work will determine the country and therefore the Geography to which each Young Chef is allocated.

For each one of the twenty (20) Geographies, a panel of judges consisting of independent members of ALMA (the world's leading international educational and training center for Italian Cuisine - www.alma.scuolacucina.it) will determine up to ten (10) worthy Young Chefs for the initial Global Shortlist. The maximum number of shortlisted entries will be ten (10). If less than ten valid applications are received or if the panel does not consider the valid applications received are of sufficient quality the number of shortlisted entries finalists may be less than ten (10). The above selection process will be handled by ALMA, which shall – at its own discretion – involve the support of local expert entities/subjects. Further details regarding the selection process and the details of the judging panels and its members will be made available on www.finedininglovers.com The shortlist of the worthy Young Chefs will be determined on the basis of five (5) criteria (Golden Rules), for each of which the Commission members will assign a score between 1 and 10.

- **a. INGREDIENTS**: Successfully selecting (or knowing how to select) the best of what the market has to offer with regards to quality, freshness and uniqueness.
- **b. SKILLS**: Successfully handling and transforming (or knowing how to handle and transform) raw materials into a finished dish that respects its original essence.
- **c. GENIUS:** Successfully exploring the unknown, inspiring, unexpected prospects/outlooks, connected with fine dining culture with a personal and contemporary style, while maintaining a perfect balance of taste and shapes.
- d. BEAUTY: Dish presentation is part of the charm
- **e. MESSAGE**: Successfully communicating (or knowing how to effectively communicate) a clear message through work and personal vision.

The sum of the scores assigned to each entrant against the above mentioned criteria will be used to select the shortlisted entries from all valid applications received.



The list of the shortlisted candidates for each Geography will be notified by phone and/or by e-mail by Sanpellegrino local offices and will be made available on <u>www.finedininglovers.com</u>.

Phase 3:

1) Local Challenges (between 2nd May and 15th August 2016)

Local Challenges may be organized by Sanpellegrino Local Offices during specific regional events or during existing events, on each geography's discretion.

The specific date, location and other details of the Local Challenges will be communicated to the participants by Sanpellegrino local offices.

During each Local Challenge, the Young Chefs will be required to cook their "signature dish", as described in the application form.

The "signature dishes" will be judged by a Local Jury composed of at least three (3) independent

famous chefs and/or representatives of the local gastronomy scene.

The Local Jury will taste the "signature dish" of each of the shortlisted Young Chefs and will judge them on the basis of the same five (5) Criteria set out above, for each of which the jury members will assign a score between 1 and 10.

The sum of the scores assigned to each entrant against the above mentioned Criteria will be used to select a winner. The 1st ranked entrant will be celebrated as the "Local Finalist" and will go on to compete in the Grand Final in Milan.

He/Shewill be supported by a "Mentor Chef" assigned by the Organizer who will provide suggestions to each entrant on how to improve their recipe without changing the main ingredients or the dish name.

The Local Finalists from each Geography will be notified by phone and/or by e-mail by the Organizer.

The list of the 20 Local Finalists will be made available on www.finedininglovers.com

2) Grand Final

The Grand Final is currently planned to take place between 13th and 15th October 2016 in Milan. The date and the location may be subject to change and any change will be made available on www.finedininglovers.com.

Additional events may be arranged in connection with the Grand Final on or around the same date to which the Local Finalists will be invited.

During the Grand Final event, the 20 Local Finalists will have to cook their own "signature dishes" and will be judged during a specific taste session by a Grand Jury of 7 Chefs of international acclaim.

Each member of the Grand Jury will taste the "signature dish" of each of the 20 finalists and will judge them on the basis of the same five (5) Criteria (Golden



Rules) set out above, for each of which the jury members will assign a score between 1 and 10.

The sum of the scores assigned to each Local Finalist against the above mentioned criteria will be used to select an Overall Winner. The 1st ranked will be the awarded with the title of "S.PELLEGRINO YOUNG CHEF 2016".

Additional awards may be assigned during the Grand Final Event:

<u>www.finedininglovers.com</u> will give due information, in case, and finalists will be informed as well.

The results of the Grand Final will be made available on www.finedininglovers.com after the

Grand Final Event.

6. PRIVACY

Personal information provided by and related to the participants will be held and used by

the Organizer, and its group companies, suppliers and contractors in the extent necessary

for carrying out and administering this contest, in accordance with the Organizer's Privacy

Policy. The Privacy Policy can be read here:

www.finedininglovers.com/sanpellegrinoyoungchef2016/en/privacy

By participating in the contest the participants are deemed to accept and to be bound by the Privacy Policy as well as these terms and conditions and to have given consent to the transfer and processing of their personal data by the Company for the purposes of this contest in accordance with the Privacy Policy.

Participants will be invited to opt-in to receive further communications from the Organizer and selected partners and to subscribe the finedininglovers.com newsletter. By opting in, participants consent to the receipt of any email and/or commercial communication in relation to the Organizer's products, services and events. This is not a condition of entry and will not increase or affect a participant's chances to win.

7. REQUIREMENTS FOR SUBMISSIONS AND PARTICIPATION

Any materials submitted to the contest or uploaded on www.finedininglovers.com must not contain infringing or unlawful material or profane language, racial or religious discrimination, violence, sexual acts, attacks on people or organizations or other indecent or inappropriate content.

The Organizer reserves the right to moderate, reject or disqualify any submission or material, which, in its sole discretion, it determines to be indecent, offensive or



inappropriate or which is otherwise inconsistent with the letter and spirit of the contest or which is potentially damaging to either the Organizer, the contest's, or any third party's image or reputation.

Should a Global Shortlist winner or Local Finalist engage in anti-social or inappropriate activities in conjunction with the Local Challenge event or the Grand Final the Organizer also reserves the right to disqualify that winner and/or to take any other actions deemed necessary in the Organizer's sole discretion in order to protect the Organizer's rights.

All submitted and/or uploaded materials shall be original works created by a participant and may be moderated by the Organizer. By participating in the contest each participant confirms that:

a. Materials/recipes submitted by the participant do not infringe another person's or entity's copyright, trademark, moral right, right of privacy, or other intellectual property or related right;

b. No other person or entity has any right, title or interest in the material/recipe; **c.** The participant has in no way assigned, licensed, disposed of or otherwise encumbered

any of their rights that allow them to submit the materials;

d. The material does not contain unlawful or illegal content.

Materials may only be submitted electronically. Other materials will not be taken into consideration.

For format and size of photos, please see www.finedininglovers.com.

A participant shall be liable for any costs, expenses and losses incurred by the Organizer due to the participant's breach of the requirements related to the materials should the Organizer become the subject of an allegation, claim, legal action or proceeding due to such breach of these terms and conditions.

Any submitted pictures and recipes, as well as the names and the images of the participants, and images and video recordings of the Local Challenge events and Grand Final depicting the participants and their recipes, may be used, at the

Organizer's discretion, for promoting the contest or any products or services manufactured, supplied or offered by the Organizer and connected to the theme of this contest, in any and all media for an unlimited period of time without the obligation to pay a remuneration to the participant. Each participant hereby grants all necessary rights, permissions and releases in connection with such use and agrees to execute further confirmation of such rights, permissions and releases, including in connection with the Local Challenge events and Grand Final, if requested by the Organizer.

All participants agree to take part in any reasonable publicity required by the Organizer in connection with and in addition to the Local Challenge events and Grand Final.



8. General

Information on how to enter forms part of these conditions. By participating, you agree to be bound by these conditions. No purchase or payment is necessary for entry. Personnel of the Organizer and ALMA, and their immediate family, and anyone involved in the production or administration of the contest are not eligible to enter. Also young chefs who have a family or business link with jurors from Local Juries or Grand Final Jury cannot apply.

The Organizer will be responsible for: (a) arranging Finalists' travel to and from their Local Challenge event and the Grand Final; (b) bearing all travel and accommodation costs related to their participation in their Local Challenge event and the Grand Final. The above applies to the Young Chef only: eventual guests of hers/his will be at her/his expenses and will be able to assist as observers to the competition only, with no granted access to linked events including official dinners and lunches/entertainment program.

If a selected Global Shortlist winner or Local Finalists winner is not available to participate in the next stage of the contest or declines to do so or is not contactable by the Organizer their selection will be forfeited and an alternate winner may be selected by the Organizer (time permitting). The participation in the Local Challenge event and the Grand Final and the awarding of the Winners titles is nontransferable and has no cash value.

The Organizer cannot accept any responsibility and hereby excludes all liability for any damage, loss, injury (including indirect or consequential loss) suffered by any entrant entering the contest provided that nothing shall exclude the Organizer's liability for death or personal injury as a result of its negligence or any other liability which cannot be limited by law.

The Organizer is not responsible for any technical problems or human error that may result in a registration, submission, entry or other communication not being received or being lost or damaged or for any destruction or alteration thereof, or unauthorized access to the website.

The Organizer's decisions regarding any aspect of this contest is final and no correspondence will be entered into.

The Organizer is not responsible for, and will not be liable for any failure or delay in performing its obligations hereunder as a result of, any interference, act, omission, event or circumstance which is beyond the reasonable control of the Organizer (including because of war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest) and the Organizer reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant responsible for the interference; and/or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel this contest, as appropriate.



The Organizer reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with these conditions of entry, or if the entrant is engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Initiative. The Organizer's legal rights to recover damages or other compensation from such an offender are reserved.

These Rules shall be governed by English laws and the English courts shall have non-exclusive jurisdiction.

The Organizer is: Sanpellegrino Spa ("Sanpellegrino"), with registered office in Legal department: Località Ruspino, 24016 San Pellegrino Terme (BG) Secondary department: Via del Mulino 6, 20090 Assago (MI).

Appendix 1 Geographies and countries participating

- 1. Italy
- 2. France
- 3. Germany-Austria
- 4. Switzerland
- 5. Spain-Portugal
- 6. UK-Ireland
- 7. Russia/Baltics/CIS (ex Soviet union)
- 8. Scandinavia

Bouvet Island, Denmark, Finland, Faroe Islands, Greenland, Iceland, Norway, Sweden, Svalbard and Jan Mayen

9. East Europe

Albania, Bosnia and Herzegovina, Bulgaria, Czech Republic, Croatia, Hungary, Montenegro, Macedonia, Poland, Romania, Serbia, Slovenia, Slovakia

10. BeNeLux

- 11. Med Countries
- Cyprus, Greece, Israel, Malta, Turkey
- 12. USA
- 13. Canada
- 14. Africa-Middle East

United Arab Emirates, Angola, Burkina Faso, Bahrain, Burundi, Benin, Botswana, Congo, Dem. Republic, Central African Republic, Congo, Republic, Ivory Coast, Cameroon, Cape Verde, Djibouti, Algeria, Egypt, Western Sahara, Eritrea, Ethiopia, Gabon, Gambia, Guinea, Equatorial Guinea, Guinea-Bissau, Iraq, Jordan, Kenya, Comoros, Kuwait, Lebanon, Liberia, Lesotho, Libya, Morocco, Madagascar, Mali, Mauritania, Mauritius, Malawi, Mozambique, Namibia, Niger, Nigeria, Oman, Palestinian Territories, Qatar, Reunion Island, Rwanda, Saudi Arabia, Seychelles, Sudan, Sierra Leone, Senegal, Somalia, Sao Tome and Principe, Syria, Swaziland,



Chad, Togo, Tunisia, Tanzania, Uganda, Yemen, Mayotte, South Africa, Zambia, Zimbabwe

15. Latin America–Caribe

Antigua and Barbuda, Anguilla, Netherlands Antilles, Argentina, Aruba, Barbados, Saint Barthelemy, Bermuda, Bolivia, Brazil, Belize, Chile, Colombia, Costa Rica, Cuba, Dominica, Dominican Republic, Ecuador, Falkland Islands, Grenada, French Guiana, Guadeloupe, South Georgia and the South Sandwich Islands, Guatemala, Guyana, Honduras, Haiti, Saint Kitts and Nevis, Saint Lucia, Saint Martin, Martinique, Montserrat, Mexico, Nicaragua, Panama, Peru, Paraguay, Suriname, El Salvador, Turks and Caicos Islands,

Trinidad and Tobago, Uruguay, Saint Vincent and the Grenadines, Venezuela, Virgin Islands (British)

16. Pacific (Australia/NZ/Pacific Islands)

17. China

18. Japan

19. North-East Asia

Afghanistan, Bangladesh, Bhutan, Hong Kong, Iran, Korea Dem. Republic of, South Korea, Mongolia, Macau, Nepal, Philippines, Pakistan, Taiwan 20. South-East Asia

Brunei, Indonesia, India, British Indian Ocean Territory, Cambodia, Laos, Sri Lanka, Burma (Myanmar), Northern Mariana Islands, Maldives, Malaysia, Palau, Singapore, Thailand, East Timor, Vietnam.